



They say, I am a

Digital Marketeer
Communication Strategist
Goal driven Achiever
Author
Philomath

**I am Khandokar Ashif uz Zaman, here to learn and create value
for myself, the community and the world.**

Clients Handled _____

HSBC Bangladesh, Berger Paints Bangladesh Limited, Dan Cake Bangladesh, Ajinomoto, Peugeot, ActionAid, Save the Children, Sajida Foundation, BRAC, Aarong Dairy, Adex Lighting, HMBR Fix It, Perfect Credit Insurance (USA), Daraz Bangladesh (Alibaba), Pran, Igloo Ice-cream, Japan East West Hospital, LankaBangla Securities, IPDC, Omron Healthcare, Shell Lubricants, UNDP, Vital Strategies, Walton, and many more.

Personal Projects _____

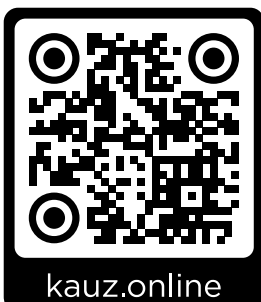
Bangladesh Cancer Warriors - An online support group for Cancer affected patients and family

Dhaka Miniature Art Gallery - Country's first Online Miniature Art Gallery

Lodi on Air - An autobiography series of an Advertising Industry Icon

Bangladesh Drum Day - Country's first Drummer-only centric Event and competition

Nodi Rocks - Country's first Climate Care initiative, using music as a tool



Mobile (USA): +1 (334) 884-9005

Mobile (BD): +(880) 171-1174-998

Email: ashif.zaman10@gmail.com

Address (USA): 560 Perry St. Apt 426, Auburn, AL, 36830

Address (BD): 41/3 Siddeswari Road, Dhaka, 1217

Work Experience _____

2020-Present Sr. Manager, Digital Marketing and Operations, Salt Creatives and Events Limited (Gulshan)
2020-2022 Co-Founder, Lodi on Air YouTube Channel
2017-2020 Asst. Manager, Digital, Pearl Communications Pvt. (Banani R/A)
2018-Present Director, Dhaka Miniature Art Gallery (Online)
2018-2019 Communications, Platform and Content Manager, Cancer Warriors Bangladesh (Online)
2016 Marketing Intern, BMSL Investment Limited (Motijheel C/A)
2015-2016 Online Marketing and PR Officer, Cafe Anthro (Bashundhara R/A)
2012-2016 Operations Manager, Reyan's Fashion Gallery and CD Sound (Malibagh)
2013-2014 Contributor, Dhaka Tribune (Panthapath)
2013 English Language Teacher, British Colombia School (Dhanmondi)
2009-2016 Private Tutor

Academic Background _____

2012-2017 Bachelor of Business Administration, North South University, Major: Marketing, CGPA: 3.31
2011 Advanced Level - Edexcel, Mastermind, Dhanmondi, Dhaka. Subjects: Accounting, Business Studies, Mathematics
2009 Ordinary Level - Edexcel, Mastermind, Dhanmondi, Dhaka. Subjects: Accounting, Bengali, Commerce, Computing, Economics, English Language, Mathematics.

Publications _____

2023 A Fiction Novel: Chasing after Fireflies; Published by Anonymous Publication
2015 A Fiction Novel: Faded; Published by Bengal Publication on Dhaka Lit Fest 2015.
2013-2014 Book and TV Series Reviews: Articles published in T-mag and Avenue-T Magazines.

Extracurricular Activities _____

2023 Guest Speaker at the Weekly Show "Shatdin" on Nexus TV to feature Nodi Rocks
2023 Guest Speaker at International Water Conference 2023
2015 Guest Speaker at Dhaka Lit Fest 2015; discussing the Rise of Pop Fiction in Bangladesh
2012 Attended "Nsuers Meet the Corporate Icon" by North South University's YES club
2011 Participated in Food Sale and Blood Camp organized by MMCSC
Participated in "Liberation War Expedition" by UNYSA Bangladesh
2009-2011 Participated in High School sports: Basketball, Cricket and Chess

Competitions _____

2015 Thought For Food (TFF) Challenge: The SLT project (Solution for Little Things)
2013 The Social Business Forum: The B-Hive project

Skills _____

Public Speaking & Presentation, Multilingual Communication (English, Bangla and Hindi), Creative & Academic Writing, Operational Reporting, Team Leadership & Management, Proficiency in MS Office and Adobe Creative Suite, with attention to details.

Professional Training _____

Google Adwords and Facebook Blueprint certification (2017-2018)

Reference _____

Sharmin Sultana Sumi
CEO, Salt Creatives and Events Limited
Mobile: +8801712195633
Email: sumi@saltcreatives.net

Moushumi Shabnam
Professor, Anthropology
Mobile: +1 (929) 328-4053
Email: joyee01@yahoo.com